



## Sponsorship Application Form

<b>Event / Activity Type:</b>	
<input type="checkbox"/> Arts and Culture	<input type="checkbox"/> Education
<input type="checkbox"/> Charity / Welfare	<input type="checkbox"/> Health
<input type="checkbox"/> Community Organisation	<input type="checkbox"/> Sport
<input type="checkbox"/> Other (Please specify)	
<b>Organisation Name:</b>	

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**Address:**

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**ABN**

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GST Registration Status:	<input type="checkbox"/> Registered for GST <input type="checkbox"/> Not Registered for GST
Telephone Number:	
Fax:	
Contact Person & Position Title:	
Name of Event:	
Date and Duration of Event:	

Target Market(s) for the Event:	
Goals to be Satisfied by the Event:	
The Marketing Message to be Communicated by the Event:	
Nature of the Sponsorship Requested:	
Frequency of Sponsorship Commitment:	
Number of Sponsors Sought for this Event (please include names of all organisations approached):	
Please Provide Details of any Sponsorship that has already been Confirmed for this Event:	
Names and contact details of Referees who may confirm your ability to successfully run the Event.	
Will Westernport Water's Logo Appear in any Advertising or Promotion of this Event?  <b>PLEASE NOTE:</b> Prior to any use of the Westernport Water logo, a <b>Use of Logo Application Form</b> must be submitted for approval.	Westernport Water's logo <b>will / will not</b> appear in any advertising or promotion of this event.



